

## 2009 forecast

**"I would be surprised if you'll find many cities in North America or any cities in North America whose economy outperforms Edmonton in the next 12 months."** says Ron Gilbertson, President and CEO of the Edmonton Economic Development Corporation per CBCNews.ca Monday January 12/09.

Truly we do live in the best economy in North America! Yes, there are changes and challenges ahead, but Edmonton is well positioned to weather them and even to thrive in the new economy. Right now there are a good number of first-time buyers entering the market thanks to affordable prices and good selection. There is some pent-up demand from this group of hopeful homeowners as the previous number of years many of them felt shut out of the market. These purchasers are being in the "starter" price range. The Realtor Association of Edmonton reports that nearly half of January sales were under \$300,000 with \$250,000-\$300,000 the busiest price range.. Spring will be busy in this price range with the higher price ranges continuing to move more slowly. Overall we anticipate modest price gains in the entry level market and stable or slightly softening prices in the higher ranges.

### learn more...

The new federal budget has helpful incentives for first time buyers. Click on *Market News* for important details at [WeSellEdmonton.com](http://WeSellEdmonton.com)

Visit our **BLOG** for the latest news affecting real estate!

[www.WeSellEdmonton.com](http://www.WeSellEdmonton.com)

## SCHMIDT REALTY GROUP CONTINUES TO GROW



### Welcome Lisa Miller-Germain

Lisa has been a valuable team member at SCHMIDT for over a year now. While she began her career in our Administration Department, she quickly realized her passion and her talents would best serve our clients by joining our Sales Team and she and her clients are loving it!



### Welcome Sheri Grier

We first met Sheri when she referred her daughter to us. That happy transaction was a real success, bringing us great clients and a fantastic new team member! Sheri's lifelong interest in real estate and her unwavering commitment to serving others guarantees success for Sheri and her clients.

## Recent BLOG Posts

### TEAM NEWS

Jody Robinson is back! See photos of her three month adventure to Mexico, Central America and South America. Go to [www.WeSellEdmonton.com](http://www.WeSellEdmonton.com) and click on **TEAM NEWS** in the **BLOG** section of our website.

### CAREERS & FUN STUFF

We're getting a lot of calls from REALTORS interested in joining us these days. It's our goal to ensure that we maintain and strengthen the philosophy of service that has made our brokerage so successful. Our interviews are casual in style but in-depth in content. For a fun YouTube video on how NOT to conduct an interview, click on **FUN STUFF** or **CAREERS** Categories of our **BLOG**.

[www.WeSellEdmonton.com](http://www.WeSellEdmonton.com)  
Your real estate resource!

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Royal Gdns \$158,000



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Oliver \$215,000



New Sarepta \$234,900



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Beaumaris \$259,900



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Satoo \$285,000



Ramsay Hts \$317,900



St. Albert \$324,900



Strathcona \$345,000



Downtown \$359,900



McKernan \$369,900



Larkspur \$459,900



"Over the years we have worked with various agents, however my Schmidt Group realtor far surpassed them all in professionalism and dedication."

*Lorne and Brenda Deydey Jan 12, 2009*

"Knowledgeable and helpful. Everyone I met at the office was nice. It was enjoyable to work with Schmidt Group."

*Tyler Price Jan 12, 2009*

## for results...

# View photos & virtual tours online!

See  
ALL MLS  
LISTINGS  
on our site!  
WeSellEdmonton.com



Each of our listings now has its own website, linked to [www.WeSellEdmonton.com](http://www.WeSellEdmonton.com)  
The websites are named by address and buyers can view photos, get property details, and even book a showing online!

Go to [www.WeSellEdmonton.com](http://www.WeSellEdmonton.com) and click on **Feature Properties**  
Choose a home then click on "more..." to see a sample of this enhanced property presentation.

## Got a question or comment?

Get it answered online by clicking on the real estate FORUM on our site! The forum is an ongoing discussion about real estate and is a great place to voice your opinions about the market or to give us feedback!

Your opinion matters.

"Our realtor understood what we wanted and gave us very good instructions to get it done!"  
*Fred and Marion Wolfe Dec 27, 2008*

"We got prompt, efficient excellent service. I would recommend Schmidt anytime."  
*Lorraine Enokson, Nov 28 2008*

# call schmidt!





## Kathy's Baked Camembert Salad

Serves six. Reduce the quantities and it would make a lovely starter for a Valentine's Day dinner for two!

- ♥ Cut a small ring of **camembert** into 6 wedges and dredge lightly in flour. Freeze for minimum 45 minutes.
- ♥ Combine one egg and 2 tablespoons **maple syrup**.
- ♥ Crush store-bought **croutons** (I used Caesar flavored) to make approximately 3/4 cup of crumbs.
- ♥ Dip the frozen camembert wedges into the egg mixture, then in the crumbs and bake at 425 degrees on a cookie sheet for about 5 minutes, until the cheese just starts to melt onto the cookie sheet.
- ♥ While cheese is baking, assemble **baby spinach** onto individual salad plates.
- ♥ Cut a **granny smith apple** into rings and core - you'll need six rings.
- ♥ Combine 1/4 cup **maple syrup**, 1/4 cup **balsamic vinegar** and 1/4 cup **olive oil** for dressing.
- ♥ Arrange one apple ring on each plate and drizzle dressing over all. Placed baked camembert on top of the apple. Enjoy!

## Referral Rewards Program

Every time you send someone our way who makes a successful purchase or sale, we will send you a \$100 gift certificate of your choice to one of the following:

Eveline Charles Day Spa

Earl's

Chapters

Mountain Equipment Co-Op

IKEA

Home Depot

Thanks for your trust.  
We appreciate you!

**2009 is now well underway and there is no doubt it will be interesting!** So far we've been told our country is in a **recession**, we've seen a huge shift in leadership to the south with **President Obama** now in the white house, and we had some pretty heated **federal budget** debates in Ottawa. Whew! And that was just January! While we don't individually have the power to change the world economic landscape, we do each have the choice to be a **creator** or a **reactor** where we are. If you look at those two words carefully (creator / reactor), you'll notice that they use exactly the same letters! It takes the same energy to create as it does to react. Interesting, isn't it?

**At SCHMIDT we choose to be creators.** We have created an all-new interactive website, designed with you in mind. It will further enhance the exposure of our seller's properties and is loaded with information on everything from Real Estate Market News to Going Greener at home. There is something for everyone including an interactive Forum where we look forward to having discussions about what is on your mind about real estate. And if you like, you can even choose to have information come to you via email automatically as our site is updated. You can even choose what topics interest you and customize the items you receive. We're excited about this new venture and the opportunity to have a much more interactive relationship with our web visitors.

**Kathy & Larry Schmidt**, REALTORS and Broker Owners

*PS If you have ideas for topics you'd like addressed in our blog, you can email us at [Schmidt@WeSellEdmonton.com](mailto:Schmidt@WeSellEdmonton.com) or post your comment on the Forum on our site. We would love to hear from you!*



## Check out our All New Website!

4736 . 99 Street

[www.WeSellEdmonton.com](http://www.WeSellEdmonton.com)

780-437-2030