

who says the edmonton market is stalled?

At SCHMIDT, we think it's a great market! We're selling a home every 30 hours!

- **Our team lists more homes!**
The average realtor has listed less than 5 homes in 2008. Schmidt realtors average almost double!
- **Our team sells more homes!**
The average realtor has sold less than 4 homes in 2008. Schmidt realtors average almost triple!
- **Our team sells homes faster!**
The average MLS listing took 52 days to sell in April. Schmidt listings sold 33% faster!

*Averages based on number of licensed realtors with Schmidt, total realtors with the Edmonton Realtor Association, and MLS reported results.

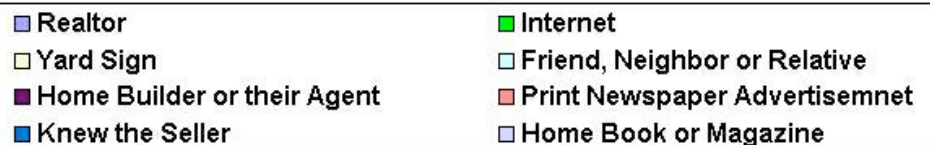
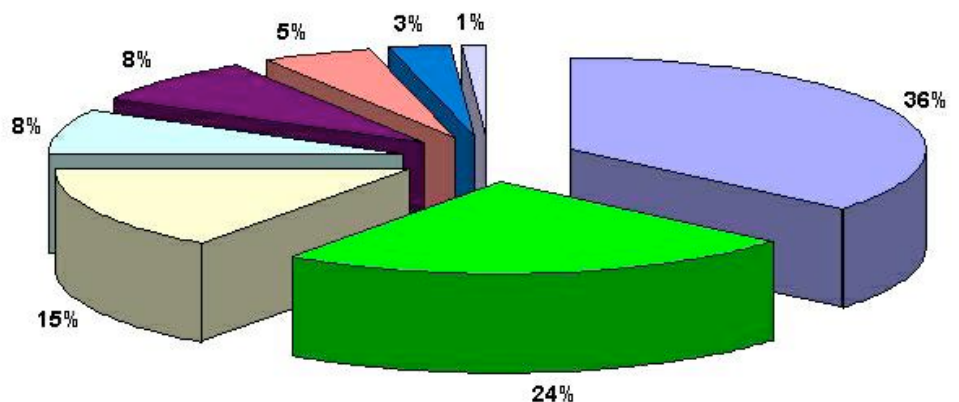
With more homes on the market than ever before, serious sellers rely on proven systems, skills & experience to get RESULTS!

Times have changed! It used to be that running an ad in the local newspaper brought in lots of buyer calls. According to the National Association of Realtors, only 5% of buyers search for property in the newspaper! Today's buyer starts their search on the internet, then seeks a quick response from a Realtor.

At **schmidt**, we are committed to putting our marketing budget to work where it is most effective for our clients! We are investing in upgrading our already strong web presence, & have added a full-time admin position to our team to meet & exceed the expectations of today's consumer.

Stay tuned for news on our new website, with more interactive features and improved property showcase!

Where Buyers Found the Home They Purchased - 2006



2006 Statistics from the National Association of Realtors

Our innovative marketing really works. Experience our Feature Property Report Daily! Listen to Magic99 (99.3 FM) weekdays at 5pm for our Feature Properties Report.

april new listings!



Prince Rupert \$194,900



Oliver \$205,000



Oliver \$214,900



Montrose \$249,900



Garneau \$250,000



Brander Gdns \$269,900



Terwillegar Towne \$274,900



Inglewood \$289,900



Westmount \$289,900



Queen Mary Park \$299,900



Highlands \$324,900



Northmount \$349,900



Bearspaw \$375,000



Queen Alexandra \$389,900



Duggan \$399,900



Lymburn \$419,000



Breckenridge Grns \$439,000



Haddow \$439,500



Downtown \$464,900



Cumberland \$469,888



Brander Gdns \$524,999



Strathcona \$525,000



Terwillegar South \$549,900



Pleasantview \$912,000



Rutherford \$987,000



"We are very satisfied clients of Schmidt. Our sales success was due to their committed focus and understanding of our sales objective. As our Realtors®, we found them professional, informed, capable, and accessible at all times. We recommend and endorse them as front runners in real estate in Edmonton."

Phillip Butterfield & Karen Dyberg

april listings sold!



Grovenor
Sold in just 7 days!



West Meadowlark Park
Sold in just 11 days!



Terwillegar South
Sold in just 19 days!



The Hamptons
Sold in just 19 days!



Queen Alexandra
Sold in just 19 days!



Ritchie
Sold in just 20 days!



Devon
Sold in just 26 days!



Downtown
Sold in just 28 days!



McKernan
Sold in 34 days!



Royal Gardens
Sold in 34 days!



St. Albert (Empty lot)
Sold in 43 days!



Griesbach
Sold in 55 days!



Royal Gardens
Sold in 56 days!



Dovercourt
Sold in 63 days!



Chambery
Sold in 91 days!



Terwillegar South
Sold in 92 days!

"I would like to say thank you to Schmidt Realty Group for all their hard work in selling my home. I felt that they were always one step ahead of the game from day one and because of this the whole process went very smoothly from start to finish. They had me feeling very confident and prepared when receiving my first offer. I felt that the whole experience was made to be very stress free."

Erin Zier

Call SCHMIDT for results!



We're so busy, we needed to hire!

Introducing our new Transaction Coordinator, Eden Fehr!

As our business continues to grow one happy customer at a time, we are committed to continuing to provide excellence in service and results to all our wonderful clients. We have created a new full-time position on our Admin Team to focus purely on new pending sales coming into our office. This will allow our other staff to give clients the TLC you have come to expect from "schmidt". Eden is an excellent fit for this position with his quick mind and attention to detail, and we are enjoying having him as a new member of our "schmidt family". Welcome aboard Eden!



Megan Wood is another wonderful addition to our team!

Joining our evening and weekend staff, Megan will be one of the talented individuals answering your calls, and dealing with inquiries from buyers and realtors. Megan has already made herself invaluable by voluntarily working extra hours when we had a team member off sick for a week. She definitely has the right team spirit for our group! We're glad you have joined us, Megan!



Summer is Coming, Kids!

Draw a picture or write us a poem or send us a letter telling us what you would do if your family had \$200 to spend at Toys R Us!



What will make your summer more fun? Water toys? A soccer ball?

We'll draw a winner from all entries at the end of May.

Email entries to kathy@weselledmonton.com or mail to 4736 - 99 Street T6E 5H5
Congratulations to Catherine Heslep last month's grand prize winner of dinner out at Rick's Grill!

Hello friends! Well it took awhile to get here, but spring has finally arrived! It sure feels good to know that summer is just around the corner! Like you, each member of our team looks forward to taking a bit of time to relax and soak up the sun with those people who mean the most to us – our friends and families! We are also looking forward to a busy real estate market throughout the summer. Some people say real estate is seasonal and we agree. There are four seasons for us at SCHMIDT: busy, busier, even busier and busiest! That's the way we like it, and want to say a big "thank you" for allowing us to assist you when you need to make a move, and for all the referrals you send our way. ***When I travel to conferences throughout North America, I tell the people I meet that we have the best clients in the world, and it's the truth!***

4736 . 99 Street

www.WeSellEdmonton.com

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